CITIES LEADERSHIP INSTITUTE 2017 INTERNATIONAL EXCHANGE - SMART CITIES UNITED STATES

PROGRAM

The Exchange, 29 Oct - 8 Nov, 2017, focuses on digital innovation to develop the capacity of public and private sector leaders to understand and use technology to create liveable and sustainable cities and communities*

Date	City
Sunday 29 Oct	**LOS ANGELES, CALIFORNIA** • Welcome evening reception and briefing
Monday 30 Oct	**LOS ANGELES, CALIFORNIA** • Data-Driven Insights and Problem-Solving in LA *Lilian Coral, Chief Data Officer for the City of Los Angeles* • Integrating technology and innovation into smarter transport *AECOM Ventures* • Evening reception with Australian Consul-General in Los Angeles Chelsey Martin and LA-based corporate, not for profit and government representatives
Tuesday 31 Oct	**PALO ALTO** • Technology, open data and civic engagement in Palo Alto *City of Palo Alto, Information Technology Department, City Hall* • Thinking critically about smart cities: More than just tech *Molly Turner, formerly Airbnb, Board Member, SPUR (San Francisco Bay Area Planning and Urban Research Association) San Jose*
Wednesday 1 Nov	**SAN JOSE** • Case study: City of San Jose's Smart City Vision *Kip Harkness, Deputy City Manager and Head of Civic Innovation and Digital Strategy, City of San Jose* • Shaping public policy in Silicon Valley *Silicon Valley Leadership Group (SVLG) / LinkedIn* • Solving local challenges through civic partnerships in the Bay Area *Kevin Miller, Technology and Civic Engagement Manager, Microsoft*
Thursday 2 Nov	**SAN DIEGO** • Smart neighbourhoods walking tour Tour to visit the I.D.E.A District - Innovation + Design + Education + Arts *David Graham, Deputy Chief Operating Officer - Neighborhood Services, City of San Diego* • City of San Diego Debrief and Presentation *Council President Myrtle Cole* • Social Innovation in City Heights: Walking tour and discussion *Price Philanthropies*

Date	City
Friday 3 Nov	**SAN DIEGO** • Smart Port tour: Exploring a successful public-private smart building partnership at the Port of San Diego *CleanTech San Diego and San Diego Port Authority* • Smart & safe: Investigating best practices and cultural aspects of creating smart and safe cities focusing on security and privacy. *Smart & Safe Cities Institute, CyberTECH (TBC)*
Saturday 4 Nov	**SAN DIEGO** • Delegate self-tour day • Opportunity for delegates to prepare presentations
Sunday 5 Nov	**AUSTIN, TEXAS** • Travel to Austin • Roundtable: Developing policy to inform smart cities *Lyndon B. Johnson School of Public Affairs, University of Texas*
Monday 6 Nov	**AUSTIN, TEXAS** • Collaboration and open data in Austin: Discussion at City Hall *Stephen Elkins, Chief Innovation Officer, City of Austin* • Engaging entrepreneurs: Tour of Austin's downtown innovation incubator *Capital Factory (TBC)* • Reception with Mayor Steve Adler followed by roundtable/dinner (TBC)
Tuesday 7 Nov	**AUSTIN, TEXAS** • Leveraging Smart Tech to Improve Sustainability: Half-day walking tour from City Hall to Seaholm EcoDistrict with *Lucia Athens, Chief Sustainability Officer, City of Austin, Texas* • An exploration of smart city technology & policy. A discussion with *Chelsea Collier, Founder, Digi.City, Larry Schooler & Austin CityUp.*
Wednesday 8 Nov	**AUSTIN TEXAS - END OF EXCHANGE** • Presentations from exchange delegates and wrap up breakfast • End of Exchange

* Dates, times and speakers are subject to change. The Cities Leadership Institute is not responsible for personal costs incurred during the Exchange or travel to/from the United States.

OVERVIEW

When:

Sunday 29 Oct 2017 -
Wednesday 8 Nov 2017
(inclusive)

Who should participate:

The exchange is designed
for urban leaders looking
to enhance the livability
and sustainability of their
community. This includes
leaders from local, State
and Federal government,
business and community
decision-makers, and
representatives from industry.

It is recommended that
a cohort of 2-3 members
from each organisation
participate in the Exchange
to maximize the develop-
ment of smart cities in their
communities on return to
Australia.

The International Exchange 2017 - Smart Cities to the
United States focuses on digital innovation to develop the
capacity of public and private sector leaders to understand
and use technology to create liveable and sustainable cities
and communities.

The smart city concept has gained much momentum and
through appropriate strategies can provide opportunities to
address challenges in our increasingly urban environments.

A smart city is a city that has a culture of innovation,
embraces an entrepreneurial approach and embeds
technology into people-based solutions.

The Exchange provides delegates with unique insights,
opportunities to develop and test smart ideas and connect
with partners, collaborators and experts.

Over eleven days, delegates will learn from experts and
entrepreneurs as we visit the cities of San Diego, Palo Alto,
San Jose and Los Angeles in California, and Austin in Texas.

Cities Leadership Institute

SMART CITIES WE'RE VISITING

Key Learning Outcomes

- How to set the vision and goals for a smart city
- Understanding and assessing digital ecosystems
- Ways of planning and delivering smart city initiatives; tools and governance
- The benefits of collaborations and public-private partnerships
- Understanding and choosing the right assets and resources
- Effective community consultation and engagement
- Methods to measure success

Enrolment

Enrolment in the Exchange closes soon. To secure your place, please contact us to complete an enrolment form or request price.

Contact us

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San Diego, California has seen major progress in smart city planning. It will install one of the world's largest Internet of Things (IoT) sensor platforms that will capture data about traffic, air quality, weather emergencies and crime, saving the city over $2.4 million (USD) per year in energy costs. Delegates will gain insights into how significant investment from city governments, in partnership with the private sector, can transform citizens' quality of life.

Palo Alto, California is one the most innovative cities in the US and birthplace to some of the world's biggest tech companies. For Chief Information Officer Dr Jonathan Reichental, the future lies in the intersection between the digital and physical world, and developing smart solutions to issues impacting the city from waste management and public safety to transportation. In Palo Alto, technology, open data and civic engagement take centre stage.

San José, California has a diverse population with fourty percent of residents born outside the US and Silicon Valley at its doorstep. Striving to close its "digital divide", the city launched its Smart City Vision in 2016 that promotes innovative technologies and data-driven decision-making to serve its community. Though faced with a challenging economic environment, San José is delivering smart city initiatives that improve safety, inclusivity, sustainability, civic engagement and economic opportunities.

Los Angeles, California is redefining the governance of its city and citizens' quality of life through data-driven insights and problem solving. The City of Los Angeles has released hundreds of datasets as part of its open data portal and is working closely with Parsons to deploy an intelligent transportation system. LA is also home to Hyperloop One that will revolutionise the way we commute.

Austin, Texas, a vibrant southern city, is one of the fastest growing cities in the United States. Live music aside, the capital is building a reputation for innovation. The City of Austin is actively looking at new ways of using real time data to mitigate the impact of its climate, improve and expand its EcoDistrict, monitor water quality, mobility and the health of its citizens. By putting people at the centre of its initiatives, and employing new tech to solve old challenges, Austin's smart city progress is set to continue.